Nature of the Sample: NBC 4 NY/WSJ/Marist Poll of 1,939 New York City Adults

This survey of 1,939 New York City adults was conducted September 3rd through September 6th, 2013*. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in both English and Spanish. Results for adults are statistically significant within ±2.2 percentage points. There are 1,533 registered voters and 936 Democrats. Results for these subsets are statistically significant within ±2.5 percentage points for registered voters and ±3.2 percentage points for Democrats. There are 556 likely Democratic voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 Democratic Primary for mayor based upon their chance of vote, interest in the election, and past primary participation. The results for this subset are statistically significant within ±4.2 percentage points. There are 324 very likely Democratic voters. Very likely Democratic voters are a low turnout model. They are also defined by a probability model but include an additional voter estimate of participation in past New York City Democratic primaries. The results for this subset are statistically significant within ±5.4 percentage points. The error margin increases for cross-tabulations.

* Respondents were contacted from 8:00-9:30pm on September 3rd and before 5:00pm on September 4th. Interviewing continued after 5:00pm on September 5th until 9:30pm. On September 6th interviews were conducted from 1:00pm until 9:30pm.

Nature of the Sample - New York City

		NYC Adults	NYC Registered Voters
		Col %	Col %
NYC Adults		100%	
NYC Registered Voters		79%	100%
Party Registration	Democrat	n/a	65%
	Republican	n/a	13%
	Independent	n/a	22%
	Other	n/a	1%
Political Ideology	Liberal	n/a	36%
	Moderate	n/a	36%
	Conservative	n/a	28%
NYC Borough	Bronx	16%	16%
	Brooklyn	30%	30%
	Manhattan	21%	22%
	Queens	28%	28%
	Staten Island	5%	5%
Income	Less than $50,000	50%	47%
	$50,000 or more	50%	53%
Race	White	36%	40%
	African American	22%	22%
	Latino	27%	26%
	Asian	13%	10%
	Other	2%	2%
Age	18 to 29	23%	18%
	30 to 44	31%	30%
	45 to 59	23%	25%
	60 or older	24%	27%
Age	Under 45	54%	48%
	45 or older	46%	52%
Religion	Protestant	26%	27%
	Catholic	37%	38%
	Jewish	10%	11%
	Other	11%	9%
	No Religion	16%	16%
Education	Not college graduate	53%	48%
	College graduate	47%	52%
Union Household		24%	27%
Gender	Men	47%	46%
	Women	53%	54%
Interview Type	Landline	66%	70%
	Cell Phone	34%	30%

Nature of the Sample - New York City

		NYC Democrats	NYC Democratic Primary Likely Voters	NYC Democratic Primary Very Likely Voters
		Col %	Col %	Col %
NYC Democrats		100%		
NYC Likely Democratic Primary Voters		59%	100%	
NYC Very Likely Democratic Primary Voters		35%	58%	100%
Strong Democrats		63%	70%	72%
Not strong Democrats		37%	30%	28%
Political Ideology	Liberal	43%	46%	47%
	Moderate	34%	33%	33%
	Conservative	23%	21%	21%
White liberal		20%	23%	24%
NYC Borough	Bronx	18%	15%	15%
	Brooklyn	29%	30%	30%
	Manhattan	23%	27%	27%
	Queens	28%	24%	24%
	Staten Island	3%	3%	3%
Income	Less than $50,000	45%	42%	41%
	$50,000 or more	55%	58%	59%
Race	White	38%	41%	43%
	African American	28%	29%	29%
	Latino	25%	23%	21%
	Asian	7%	6%	6%
	Other	1%	1%	1%
Age	18 to 29	14%	10%	8%
	30 to 44	29%	26%	24%
	45 to 59	27%	31%	32%
	60 or older	30%	34%	36%
Age	Under 45	43%	36%	32%
	45 or older	57%	64%	68%
Religion	Protestant	30%	29%	30%
	Catholic	36%	34%	33%
	Jewish	13%	15%	15%
	Other	6%	5%	5%
	No Religion	15%	16%	17%
White Catholics		13%	13%	13%
Education	Not college graduate	48%	44%	43%
	College graduate	52%	56%	57%
Union Household		29%	31%	33%
Gender	Men	44%	44%	44%
	Women	56%	56%	56%
Interview Type	Landline	74%	77%	78%
	Cell Phone	26%	23%	22%

		Bill de Blasio	Bill Thompson	Christine Quinn	Anthony Weiner	John Liu	Erick Salgado	Sal Albanese	Randy Credico	Neil Grimaldi	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		36%	20%	20%	7%	5%	1%	1%	<1%	<1%	1%	8%
NYC Very Likely Democratic Primary Voters		37%	21%	19%	7%	5%	1%	1%	<1%	<1%	1%	8%
Strong Democrats		38%	22%	19%	6%	4%	1%	1%	<1%	<1%	1%	8%
Not strong Democrats		30%	16%	22%	10%	8%	1%	1%	1%	0%	2%	9%
Political Ideology	Liberal	40%	18%	22%	7%	6%	1%	1%	0%	0%	1%	5%
	Moderate	34%	22%	20%	7%	4%	1%	0%	1%	0%	1%	10%
	Conservative	28%	25%	19%	8%	6%	1%	2%	0%	0%	2%	9%
White liberal		43%	18%	25%	4%	3%	0%	2%	0%	0%	0%	5%
Intensity of Support for Mayor	Strongly support	41%	23%	22%	7%	5%	0%	1%	0%	0%	0%	0%
	Somewhat support	41%	22%	24%	5%	6%	1%	1%	1%	0%	0%	0%
	Might vote differently	29%	24%	22%	18%	4%	0%	2%	0%	0%	0%	0%
Bloomberg Approval Rating	Excellent-Good	33%	18%	28%	7%	4%	1%	1%	0%	0%	1%	7%
	Fair-Poor	38%	23%	14%	8%	7%	1%	0%	0%	0%	1%	8%
NYC Direction	Right direction	33%	19%	28%	5%	5%	2%	1%	0%	0%	1%	6%
	Wrong direction	38%	24%	12%	11%	5%	1%	1%	0%	0%	1%	8%
NYC Borough	Bronx	32%	26%	11%	10%	10%	3%	0%	1%	1%	2%	4%
	Brooklyn	40%	21%	17%	7%	5%	1%	2%	0%	0%	1%	8%
	Manhattan	40%	16%	30%	2%	2%	1%	0%	1%	0%	0%	7%
	Queens and Staten Island	28%	21%	19%	11%	6%	0%	1%	0%	0%	2%	12%
Income	Less than $50,000	36%	19%	20%	6%	6%	2%	1%	1%	0%	2%	8%
	$50,000 or more	37%	20%	22%	8%	4%	1%	1%	0%	0%	0%	7%
Race	White	37%	20%	26%	5%	2%	0%	1%	0%	1%	1%	6%
	African American	39%	25%	8%	8%	6%	0%	1%	0%	0%	1%	13%
	Latino	29%	24%	25%	9%	3%	4%	0%	2%	0%	1%	3%
Religion	Protestant	38%	21%	14%	10%	4%	1%	1%	0%	0%	1%	10%
	Catholic	34%	23%	24%	6%	3%	2%	1%	0%	0%	1%	4%
	Jewish	33%	22%	29%	3%	3%	0%	1%	0%	0%	0%	8%
White Catholics		34%	22%	26%	5%	2%	0%	3%	0%	1%	3%	5%
Education	Not college graduate	34%	20%	19%	9%	6%	1%	1%	1%	0%	1%	8%
	College graduate	37%	21%	22%	5%	5%	1%	1%	0%	0%	0%	7%
Age	Under 45	31%	16%	24%	10%	8%	1%	1%	1%	0%	1%	7%
	45 or older	38%	24%	18%	6%	3%	1%	1%	0%	0%	1%	7%
Gender	Men	38%	23%	20%	6%	4%	1%	1%	1%	0%	1%	7%
	Women	34%	19%	21%	8%	6%	1%	1%	0%	0%	1%	9%
Union Household		34%	26%	12%	9%	7%	1%	1%	0%	1%	2%	8%
Interview Type	Landline	38%	20%	20%	7%	5%	1%	1%	0%	0%	1%	8%
	Cell Phone	28%	23%	23%	7%	5%	3%	0%	0%	0%	2%	9%

NBC 4 NY/WSJ/Marist Poll Likely Democratic Primary Voters: Interviews conducted September 3rd through September 6th, 2013, n=556 MOE +/- 4.2 percentage points. NYC Very Likely Democratic Primary Voters: n=324 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Likely Democratic Primary Voters with a Mayoral Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters with a Mayoral Candidate Preference		53%	33%	13%	1%
NYC Very Likely Democratic Primary Voters		56%	33%	10%	1%
Choice in Democratic Primary for Mayor	Bill de Blasio Supporters	55%	34%	10%	1%
	Bill Thompson Supporters	53%	31%	15%	1%
	Christine Quinn Supporters	51%	35%	13%	0%
Political Ideology	Liberal	56%	30%	14%	0%
	Moderate	48%	39%	11%	3%
	Conservative	51%	32%	17%	0%
NYC Borough	Bronx	59%	23%	18%	0%
	Brooklyn	50%	34%	13%	2%
	Manhattan	55%	30%	13%	1%
	Queens and Staten Island	49%	39%	12%	0%
Income	Less than $50,000	59%	29%	11%	2%
	$50,000 or more	49%	36%	14%	1%
Race	White	49%	39%	12%	0%
	African American	64%	23%	12%	1%
	Latino	47%	31%	18%	3%
Education	Not college graduate	56%	29%	14%	2%
	College graduate	50%	36%	13%	1%
Age	Under 45	47%	36%	16%	1%
	45 or older	56%	31%	12%	1%
Gender	Men	51%	34%	14%	1%
	Women	54%	32%	13%	2%
Union Household		48%	37%	14%	2%
Interview Type	Landline	52%	34%	13%	1%
	Cell Phone	53%	29%	16%	1%

NBC 4 NY/WSJ/Marist Poll Likely Democratic Primary Voters with a Candidate Preference for Mayor: Interviews conducted September 3rd through September 6th, 2013, n=420 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		Bill de Blasio	Christine Quinn	Bill Thompson	Anthony Weiner	John Liu	Erick Salgado	Sal Albanese	Randy Credico	Neil Grimaldi	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		33%	21%	20%	9%	6%	1%	1%	<1%	<1%	1%	9%
NYC Likely Democratic Primary Voters		36%	20%	20%	7%	5%	1%	1%	<1%	<1%	1%	8%
NYC Very Likely Democratic Primary Voters		37%	19%	21%	7%	5%	1%	1%	<1%	<1%	1%	8%
Strong Democrats		37%	19%	22%	8%	4%	1%	1%	0%	0%	1%	8%
Not strong Democrats		26%	23%	16%	11%	9%	1%	1%	1%	0%	2%	9%
Political Ideology	Liberal	38%	22%	18%	9%	6%	0%	1%	0%	0%	1%	6%
	Moderate	32%	21%	21%	7%	5%	1%	0%	1%	0%	1%	9%
	Conservative	24%	19%	23%	10%	7%	2%	3%	0%	0%	3%	10%
White liberal		40%	25%	19%	6%	3%	0%	1%	0%	0%	0%	6%
Intensity of Support for Mayor	Strongly support	39%	21%	24%	7%	7%	1%	1%	0%	0%	0%	0%
	Somewhat support	38%	26%	19%	6%	6%	1%	1%	1%	0%	0%	0%
	Might vote differently	23%	26%	22%	23%	4%	0%	3%	0%	0%	0%	0%
Bloomberg Approval Rating	Excellent-Good	31%	29%	17%	8%	4%	1%	1%	0%	0%	1%	8%
	Fair-Poor	34%	15%	22%	10%	7%	1%	1%	0%	0%	2%	8%
NYC Direction	Right direction	30%	28%	19%	7%	5%	1%	1%	0%	0%	1%	7%
	Wrong direction	35%	13%	22%	12%	7%	1%	1%	0%	0%	2%	8%
NYC Borough	Bronx	28%	15%	24%	12%	10%	3%	0%	1%	1%	2%	5%
	Brooklyn	37%	18%	19%	8%	5%	1%	2%	0%	0%	1%	9%
	Manhattan	37%	31%	18%	4%	2%	1%	0%	1%	0%	0%	5%
	Queens and Staten Island	28%	19%	19%	12%	7%	0%	1%	0%	0%	2%	13%
Income	Less than $50,000	30%	21%	19%	8%	6%	2%	2%	1%	0%	2%	8%
	$50,000 or more	36%	21%	19%	10%	5%	0%	1%	0%	0%	1%	7%
Race	White	35%	26%	20%	6%	2%	0%	1%	0%	1%	2%	7%
	African American	36%	10%	25%	8%	6%	0%	1%	0%	0%	2%	12%
	Latino	26%	24%	21%	14%	4%	3%	0%	2%	0%	1%	6%
Religion	Protestant	36%	15%	20%	10%	4%	2%	1%	0%	0%	1%	10%
	Catholic	30%	25%	23%	8%	4%	2%	1%	0%	0%	1%	5%
	Jewish	31%	29%	22%	4%	3%	0%	2%	0%	0%	2%	8%
White Catholics		32%	25%	22%	6%	2%	0%	3%	0%	1%	3%	6%
Education	Not college graduate	30%	20%	19%	11%	7%	1%	1%	1%	0%	1%	8%
	College graduate	36%	22%	21%	6%	5%	1%	1%	0%	0%	1%	8%
Age	Under 45	28%	25%	16%	11%	9%	1%	1%	1%	0%	2%	7%
	45 or older	36%	18%	23%	7%	4%	1%	1%	0%	0%	1%	9%
Age	18 to 29	20%	24%	13%	15%	12%	1%	2%	2%	0%	2%	9%
	30 to 44	31%	25%	17%	9%	7%	1%	1%	0%	0%	2%	7%
	45 to 59	36%	17%	25%	8%	4%	1%	1%	0%	1%	1%	8%
	60 or older	36%	19%	21%	6%	4%	1%	1%	0%	0%	2%	9%
Gender	Men	36%	18%	22%	7%	6%	1%	1%	1%	0%	1%	8%
	Women	30%	23%	18%	11%	5%	1%	1%	0%	0%	2%	9%
Union Household		33%	12%	25%	10%	7%	1%	1%	0%	1%	2%	8%
Interview Type	Landline	34%	20%	19%	9%	6%	1%	1%	1%	0%	1%	8%
	Cell Phone	27%	23%	22%	9%	5%	2%	0%	0%	0%	2%	10%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. NYC Likely Democratic Primary Voters: n=556 MOE +/- 4.2 percentage points. NYC Very Likely Democratic Primary Voters: n=324 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a runoff election between the two candidates with the most votes. If there is a runoff in the Democratic primary for mayor in New York City, whom would you support if the candidates are:		
		Christine Quinn	Bill de Blasio	Undecided
		Row %	Row %	Row %
NYC Democrats		34%	56%	10%
Political Ideology	Liberal	31%	60%	9%
	Moderate	32%	57%	11%
	Conservative	46%	47%	8%
NYC Borough	Bronx	31%	65%	4%
	Brooklyn	24%	62%	14%
	Manhattan	40%	51%	9%
	Queens and Staten Island	39%	50%	11%
Income	Less than $50,000	39%	55%	6%
	$50,000 or more	32%	60%	9%
Race	White	38%	54%	8%
	African American	21%	68%	12%
	Latino	36%	52%	11%
Religion	Protestant	25%	65%	10%
	Catholic	38%	54%	8%
	Jewish	37%	52%	11%
Education	Not college graduate	33%	57%	10%
	College graduate	34%	56%	10%
Age	Under 45	41%	50%	9%
	45 or older	28%	61%	10%
Age	18 to 29	47%	40%	12%
	30 to 44	37%	55%	7%
	45 to 59	26%	64%	10%
	60 or older	31%	59%	11%
Gender	Men	30%	60%	10%
	Women	37%	53%	10%
Union Household		26%	65%	9%
Interview Type	Landline	33%	58%	9%
	Cell Phone	36%	51%	12%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a runoff election between the two candidates with the most votes. If there is a runoff in the Democratic primary for mayor in New York City, whom would you support if the candidates are:		
		Bill Thompson	Bill de Blasio	Undecided
		Row %	Row %	Row %
NYC Democrats		38%	50%	12%
Political Ideology	Liberal	32%	60%	7%
	Moderate	41%	44%	15%
	Conservative	46%	42%	12%
NYC Borough	Bronx	43%	48%	9%
	Brooklyn	34%	53%	13%
	Manhattan	34%	55%	11%
	Queens and Staten Island	41%	45%	14%
Income	Less than $50,000	41%	47%	11%
	$50,000 or more	35%	57%	8%
Race	White	35%	55%	10%
	African American	38%	46%	16%
	Latino	41%	49%	10%
Religion	Protestant	35%	50%	15%
	Catholic	40%	49%	11%
	Jewish	37%	53%	10%
Education	Not college graduate	40%	48%	12%
	College graduate	36%	54%	10%
Age	Under 45	40%	50%	10%
	45 or older	36%	51%	12%
Age	18 to 29	55%	35%	10%
	30 to 44	32%	57%	11%
	45 to 59	39%	50%	11%
	60 or older	33%	53%	14%
Gender	Men	40%	49%	11%
	Women	36%	51%	13%
Union Household		39%	49%	13%
Interview Type	Landline	37%	52%	11%
	Cell Phone	40%	46%	14%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936
MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		66%	21%	13%
Political Ideology	Liberal	73%	17%	11%
	Moderate	69%	20%	11%
	Conservative	50%	32%	18%
NYC Borough	Bronx	65%	28%	7%
	Brooklyn	73%	15%	12%
	Manhattan	66%	22%	11%
	Queens and Staten Island	61%	20%	19%
Income	Less than $50,000	58%	28%	14%
	$50,000 or more	75%	14%	11%
Race	White	66%	22%	12%
	African American	66%	18%	16%
	Latino	69%	20%	10%
Education	Not college graduate	62%	24%	14%
	College graduate	70%	18%	12%
Age	Under 45	62%	25%	13%
	45 or older	70%	17%	13%
Gender	Men	67%	23%	10%
	Women	66%	19%	15%
Union Household		69%	20%	11%
Interview Type	Landline	68%	19%	13%
	Cell Phone	62%	24%	13%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted September 3rd through September 6th, 2013, n=484 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?			
	Favorable	Unfavorable	Unsure
September 2013	66%	21%	13%
August 2013	59%	14%	26%
June 2013	52%	19%	29%
May 2013	50%	19%	30%
April 2013	42%	23%	35%
February 2013	48%	20%	32%
Marist Poll New York City Registered Democrats			

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Bill Thompson?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		59%	21%	20%
Political Ideology	Liberal	65%	22%	13%
	Moderate	62%	16%	21%
	Conservative	44%	30%	26%
NYC Borough	Bronx	49%	30%	21%
	Brooklyn	61%	20%	19%
	Manhattan	67%	21%	12%
	Queens and Staten Island	57%	19%	25%
Income	Less than $50,000	50%	27%	23%
	$50,000 or more	68%	16%	16%
Race	White	64%	21%	14%
	African American	58%	20%	22%
	Latino	57%	23%	20%
Education	Not college graduate	49%	28%	23%
	College graduate	70%	15%	15%
Age	Under 45	54%	23%	23%
	45 or older	63%	20%	17%
Gender	Men	61%	21%	18%
	Women	57%	22%	22%
Union Household		59%	22%	18%
Interview Type	Landline	61%	19%	20%
	Cell Phone	53%	27%	20%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted September 3rd through September 6th, 2013, n=453 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Bill Thompson?			
	Favorable	Unfavorable	Unsure
September 2013	59%	21%	20%
August 2013	56%	18%	26%
June 2013	60%	16%	25%
May 2013	52%	17%	31%
April 2013	43%	21%	36%
February 2013	49%	20%	31%
Marist Poll New York City Registered Democrats			

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Christine Quinn?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		46%	42%	12%
Political Ideology	Liberal	49%	46%	6%
	Moderate	48%	38%	14%
	Conservative	41%	41%	18%
NYC Borough	Bronx	45%	42%	13%
	Brooklyn	42%	46%	13%
	Manhattan	49%	42%	8%
	Queens and Staten Island	48%	37%	15%
Income	Less than $50,000	52%	36%	12%
	$50,000 or more	43%	47%	11%
Race	White	50%	42%	8%
	African American	43%	45%	12%
	Latino	49%	37%	15%
Education	Not college graduate	43%	41%	16%
	College graduate	48%	44%	8%
Age	Under 45	49%	39%	12%
	45 or older	44%	45%	12%
Gender	Men	40%	46%	14%
	Women	51%	38%	11%
Union Household		36%	49%	15%
Interview Type	Landline	45%	42%	12%
	Cell Phone	48%	39%	13%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted September 3rd through September 6th, 2013, n=453 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Christine Quinn?			
	Favorable	**Unfavorable**	**Unsure**
September 2013	46%	42%	12%
August 2013	54%	32%	13%
June 2013	57%	29%	14%
May 2013	60%	26%	14%
April 2013	59%	23%	18%
February 2013	65%	17%	18%
Marist Poll New York City Registered Democrats			

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		28%	64%	7%
Political Ideology	Liberal	27%	68%	5%
	Moderate	32%	61%	7%
	Conservative	25%	65%	10%
NYC Borough	Bronx	26%	68%	7%
	Brooklyn	35%	56%	9%
	Manhattan	23%	73%	4%
	Queens and Staten Island	29%	62%	9%
Income	Less than $50,000	30%	62%	8%
	$50,000 or more	29%	64%	7%
Race	White	20%	73%	7%
	African American	36%	53%	11%
	Latino	33%	64%	3%
Education	Not college graduate	32%	59%	9%
	College graduate	24%	70%	6%
Age	Under 45	32%	62%	6%
	45 or older	26%	66%	8%
Gender	Men	26%	66%	8%
	Women	30%	63%	7%
Union Household		27%	66%	7%
Interview Type	Landline	29%	64%	6%
	Cell Phone	24%	65%	11%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats Split Sample: Interviews conducted September 3rd through September 6th, 2013, n=484 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?			
	Favorable	**Unfavorable**	**Unsure**
September 2013	28%	64%	7%
August 2013	26%	63%	11%
July 2013	30%	55%	15%
June 2013	52%	36%	11%
May 2013	44%	44%	12%
April 2013	45%	41%	15%
February 2013	34%	43%	23%
Marist Poll New York City Registered Democrats			

		NYC Democrats		
		Should the next mayor continue or not continue the police policy of stop and frisk?		
		Continue	Not continue	Unsure
		Row %	Row %	Row %
NYC Democrats		40%	52%	9%
Political Ideology	Liberal	34%	60%	7%
	Moderate	46%	47%	8%
	Conservative	45%	45%	10%
NYC Borough	Bronx	43%	48%	8%
	Brooklyn	40%	53%	7%
	Manhattan	33%	61%	6%
	Queens and Staten Island	43%	45%	12%
Income	Less than $50,000	38%	52%	10%
	$50,000 or more	41%	53%	6%
Race	White	42%	51%	7%
	African American	33%	58%	9%
	Latino	48%	45%	6%
Religion	Protestant	32%	57%	11%
	Catholic	52%	41%	7%
	Jewish	45%	48%	6%
Education	Not college graduate	43%	49%	8%
	College graduate	37%	55%	8%
Age	Under 45	36%	57%	7%
	45 or older	41%	49%	10%
Age	18 to 29	37%	55%	9%
	30 to 44	36%	58%	6%
	45 to 59	40%	52%	8%
	60 or older	42%	47%	12%
Gender	Men	39%	55%	7%
	Women	41%	49%	10%
Union Household		39%	53%	9%
Interview Type	Landline	40%	51%	9%
	Cell Phone	40%	52%	8%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936
MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Which one of the following candidates for mayor do you think is closest to your opinion on stop and frisk:				
		Bill de Blasio	Christine Quinn	Bill Thompson	Other	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		37%	21%	22%	3%	17%
Political Ideology	Liberal	42%	21%	21%	3%	13%
	Moderate	36%	20%	19%	4%	22%
	Conservative	28%	26%	26%	4%	16%
NYC Borough	Bronx	43%	18%	23%	2%	14%
	Brooklyn	36%	20%	26%	3%	14%
	Manhattan	39%	23%	17%	3%	17%
	Queens and Staten Island	31%	22%	20%	5%	22%
Income	Less than $50,000	36%	23%	23%	4%	15%
	$50,000 or more	39%	20%	22%	3%	17%
Race	White	38%	22%	18%	4%	18%
	African American	42%	10%	30%	3%	15%
	Latino	31%	28%	21%	2%	18%
Religion	Protestant	38%	20%	25%	2%	14%
	Catholic	38%	20%	21%	4%	17%
	Jewish	33%	26%	15%	3%	23%
Education	Not college graduate	35%	23%	24%	2%	15%
	College graduate	39%	19%	20%	4%	18%
Age	Under 45	33%	28%	17%	2%	19%
	45 or older	39%	16%	25%	4%	16%
Age	18 to 29	29%	37%	16%	1%	17%
	30 to 44	35%	24%	18%	3%	20%
	45 to 59	40%	15%	27%	3%	15%
	60 or older	39%	17%	23%	5%	16%
Gender	Men	37%	21%	25%	3%	15%
	Women	36%	21%	19%	4%	19%
Union Household		36%	18%	26%	5%	14%
Interview Type	Landline	38%	20%	22%	4%	17%
	Cell Phone	32%	26%	21%	1%	19%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Do you think the next mayor will be able to make New York City more affordable for the average family or is it something beyond the mayor's control?		
		Able to make New York City affordable	Beyond the mayor's control	Unsure
		Row %	Row %	Row %
NYC Democrats		35%	59%	6%
Political Ideology	Liberal	34%	61%	5%
	Moderate	36%	61%	3%
	Conservative	37%	54%	9%
NYC Borough	Bronx	37%	59%	4%
	Brooklyn	36%	57%	8%
	Manhattan	35%	60%	5%
	Queens and Staten Island	34%	59%	7%
Income	Less than $50,000	43%	51%	6%
	$50,000 or more	31%	65%	5%
Race	White	28%	65%	7%
	African American	38%	55%	7%
	Latino	41%	53%	6%
Religion	Protestant	37%	58%	5%
	Catholic	35%	57%	8%
	Jewish	28%	64%	9%
Education	Not college graduate	38%	55%	7%
	College graduate	32%	63%	5%
Age	Under 45	33%	62%	5%
	45 or older	37%	56%	7%
Age	18 to 29	41%	55%	5%
	30 to 44	29%	66%	5%
	45 to 59	36%	61%	3%
	60 or older	38%	52%	10%
Gender	Men	34%	61%	5%
	Women	36%	57%	7%
Union Household		36%	59%	5%
Interview Type	Landline	36%	57%	7%
	Cell Phone	35%	61%	4%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you think the next mayor will be able to make New York City more affordable for the average family or is it something beyond the mayor's control?		
		Able to make New York City affordable	Beyond the mayor's control	Unsure
		Row %	Row %	Row %
NYC Registered Voters		33%	59%	8%
Party Registration	Democrat	35%	59%	6%
	Republican	28%	60%	11%
	Non-enrolled	30%	62%	8%
Political Ideology	Liberal	32%	62%	7%
	Moderate	35%	59%	6%
	Conservative	31%	58%	11%
NYC Borough	Bronx	33%	59%	8%
	Brooklyn	32%	59%	9%
	Manhattan	31%	61%	8%
	Queens and Staten Island	35%	57%	9%
Income	Less than $50,000	41%	51%	8%
	$50,000 or more	28%	66%	6%
Race	White	25%	66%	9%
	African American	37%	56%	6%
	Latino	40%	52%	8%
	Asian	36%	53%	11%
Religion	Protestant	35%	59%	7%
	Catholic	33%	58%	10%
	Jewish	26%	65%	9%
Education	Not college graduate	37%	54%	10%
	College graduate	29%	64%	7%
Age	Under 45	33%	60%	6%
	45 or older	33%	57%	10%
Age	18 to 29	38%	56%	6%
	30 to 44	31%	63%	6%
	45 to 59	33%	62%	6%
	60 or older	33%	53%	13%
Gender	Men	32%	61%	7%
	Women	34%	56%	10%
Union Household		36%	57%	7%
Interview Type	Landline	32%	59%	9%
	Cell Phone	35%	58%	7%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted September 3rd through September 6th, 2013, n=1533 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Which one of the following candidates for mayor do you think is best able to make New York City more affordable for the average family:				
		Bill de Blasio	Christine Quinn	Bill Thompson	Other	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		39%	20%	24%	4%	13%
Political Ideology	Liberal	43%	21%	21%	5%	9%
	Moderate	38%	17%	26%	4%	15%
	Conservative	32%	25%	28%	3%	11%
NYC Borough	Bronx	43%	19%	26%	3%	8%
	Brooklyn	43%	16%	24%	2%	15%
	Manhattan	39%	26%	17%	6%	12%
	Queens and Staten Island	33%	20%	27%	7%	13%
Income	Less than $50,000	39%	23%	25%	3%	9%
	$50,000 or more	40%	19%	22%	5%	13%
Race	White	38%	24%	21%	5%	13%
	African American	41%	13%	28%	2%	15%
	Latino	38%	21%	29%	3%	8%
Religion	Protestant	42%	17%	25%	5%	11%
	Catholic	39%	23%	27%	3%	9%
	Jewish	36%	24%	19%	2%	20%
Education	Not college graduate	40%	21%	26%	3%	10%
	College graduate	39%	20%	23%	6%	13%
Age	Under 45	35%	25%	23%	4%	13%
	45 or older	44%	17%	24%	4%	11%
Age	18 to 29	30%	30%	25%	5%	11%
	30 to 44	37%	23%	22%	4%	14%
	45 to 59	43%	17%	26%	4%	10%
	60 or older	44%	17%	22%	5%	12%
Gender	Men	39%	19%	26%	5%	11%
	Women	40%	21%	21%	4%	14%
Union Household		40%	15%	27%	5%	12%
Interview Type	Landline	42%	18%	23%	5%	12%
	Cell Phone	32%	26%	27%	1%	14%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats			
		Overall, would you describe the cost of living in New York City for the average family as very affordable, affordable, not very affordable, or not affordable at all?			
		Very affordable	Affordable	Not very affordable	Not affordable at all
		Row %	Row %	Row %	Row %
NYC Democrats		2%	10%	56%	33%
Political Ideology	Liberal	1%	7%	62%	30%
	Moderate	2%	12%	57%	29%
	Conservative	3%	10%	42%	44%
NYC Borough	Bronx	3%	12%	50%	35%
	Brooklyn	1%	11%	49%	39%
	Manhattan	1%	6%	63%	30%
	Queens and Staten Island	2%	9%	60%	28%
Income	Less than $50,000	3%	8%	47%	42%
	$50,000 or more	1%	9%	61%	29%
Race	White	1%	9%	63%	28%
	African American	2%	9%	52%	36%
	Latino	2%	11%	45%	41%
Religion	Protestant	2%	9%	61%	28%
	Catholic	2%	10%	49%	39%
	Jewish	0%	12%	62%	26%
Education	Not college graduate	3%	9%	48%	39%
	College graduate	1%	9%	63%	28%
Age	Under 45	2%	9%	52%	36%
	45 or older	1%	10%	58%	31%
Age	18 to 29	4%	15%	57%	24%
	30 to 44	1%	6%	50%	42%
	45 to 59	2%	6%	59%	32%
	60 or older	1%	13%	57%	29%
Gender	Men	2%	12%	58%	29%
	Women	2%	8%	54%	36%
Union Household		2%	8%	52%	38%
Interview Type	Landline	1%	10%	56%	32%
	Cell Phone	3%	7%	54%	35%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Adults			
		Overall, would you describe the cost of living in New York City for the average family as very affordable, affordable, not very affordable, or not affordable at all?			
		Very affordable	Affordable	Not very affordable	Not affordable at all
		Row %	Row %	Row %	Row %
NYC Adults		2%	16%	54%	28%
NYC Registered Voters		2%	13%	55%	30%
Party Registration^	Democrat	2%	10%	56%	33%
	Republican	2%	16%	59%	23%
	Non-enrolled	2%	20%	53%	26%
Political Ideology^	Liberal	1%	9%	60%	30%
	Moderate	1%	15%	58%	25%
	Conservative	3%	14%	47%	36%
NYC Borough	Bronx	3%	15%	52%	30%
	Brooklyn	1%	16%	50%	32%
	Manhattan	2%	11%	58%	28%
	Queens and Staten Island	2%	19%	56%	23%
Income	Less than $50,000	3%	17%	49%	31%
	$50,000 or more	1%	12%	60%	27%
Race	White	1%	11%	61%	28%
	African American	2%	14%	54%	30%
	Latino	3%	18%	47%	33%
	Asian	2%	30%	48%	20%
Religion	Protestant	2%	13%	59%	26%
	Catholic	2%	15%	54%	29%
	Jewish	2%	13%	58%	28%
Education	Not college graduate	2%	18%	49%	30%
	College graduate	1%	13%	60%	26%
Age	Under 45	2%	19%	51%	28%
	45 or older	2%	12%	58%	29%
Age	18 to 29	2%	27%	50%	21%
	30 to 44	2%	13%	51%	33%
	45 to 59	2%	10%	59%	29%
	60 or older	1%	13%	57%	29%
Gender	Men	2%	16%	54%	28%
	Women	2%	15%	55%	28%
Union Household		2%	12%	53%	33%
Interview Type	Landline	2%	14%	56%	29%
	Cell Phone	2%	20%	51%	26%

NBC 4 NY/WSJ/Marist Poll NYC Adults: Interviews conducted September 3rd through September 6th, 2013, n=1939 MOE +/- 2.2 percentage points. ^NYC Registered Voters: n=1533 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats			
		In 2008, term limits were extended to allow Mayor Bloomberg to serve a third term. Are you more or less likely to support a candidate for mayor who supported extending term limits or does it not make any difference to your vote?			
		More likely	Less likely	No difference	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats		9%	36%	52%	2%
Political Ideology	Liberal	7%	39%	52%	2%
	Moderate	11%	37%	50%	2%
	Conservative	13%	30%	55%	3%
NYC Borough	Bronx	11%	33%	52%	4%
	Brooklyn	8%	41%	50%	1%
	Manhattan	10%	35%	54%	1%
	Queens and Staten Island	9%	35%	53%	4%
Income	Less than $50,000	12%	36%	50%	2%
	$50,000 or more	7%	38%	53%	2%
Race	White	9%	37%	53%	1%
	African American	5%	41%	51%	3%
	Latino	11%	32%	54%	3%
Religion	Protestant	8%	37%	51%	3%
	Catholic	10%	36%	53%	1%
	Jewish	10%	31%	57%	2%
Education	Not college graduate	11%	32%	53%	4%
	College graduate	7%	40%	51%	1%
Age	Under 45	9%	30%	59%	3%
	45 or older	9%	40%	48%	2%
Age	18 to 29	12%	26%	63%	0%
	30 to 44	7%	32%	57%	4%
	45 to 59	8%	41%	49%	1%
	60 or older	10%	39%	47%	3%
Gender	Men	10%	38%	50%	2%
	Women	8%	35%	54%	3%
Union Household		7%	45%	45%	3%
Interview Type	Landline	8%	38%	51%	3%
	Cell Phone	11%	31%	56%	1%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Saw Commercial for de Blasio, Thompson and Quinn			
		Which candidate do you think has the best commercials:			
		Bill de Blasio	Christine Quinn	Bill Thompson	Unsure
		Row %	Row %	Row %	Row %
Saw Commercial for de Blasio, Thompson and Quinn		51%	16%	20%	13%
Political Ideology	Liberal	54%	17%	15%	14%
	Moderate	51%	14%	20%	15%
	Conservative	45%	18%	31%	6%
NYC Borough	Bronx	58%	13%	17%	13%
	Brooklyn	51%	14%	21%	15%
	Manhattan	54%	20%	15%	12%
	Queens and Staten Island	45%	16%	25%	14%
Income	Less than $50,000	48%	20%	17%	14%
	$50,000 or more	53%	14%	20%	12%
Race	White	47%	17%	22%	14%
	African American	53%	10%	20%	17%
	Latino	60%	19%	17%	5%
Education	Not college graduate	48%	17%	23%	12%
	College graduate	53%	15%	19%	14%
Age	Under 45	46%	23%	22%	9%
	45 or older	54%	12%	20%	14%
Gender	Men	56%	13%	19%	13%
	Women	47%	18%	21%	14%
Union Household		49%	10%	26%	14%
Interview Type	Landline	51%	14%	21%	14%
	Cell Phone	50%	21%	18%	11%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats who Saw a de Blasio, Quinn & Thompson Commercial: Interviews conducted September 3rd through September 6th, 2013, n=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		Saw de Blasio Commercial			
		From what you learned from the commercial, do you like Bill de Blasio more or less?			
		More	Less	No difference	Unsure
		Row %	Row %	Row %	Row %
Saw de Blasio Commercial		59%	16%	22%	3%
Political Ideology	Liberal	60%	13%	24%	2%
	Moderate	57%	19%	22%	2%
	Conservative	59%	21%	16%	4%
NYC Borough	Bronx	66%	16%	17%	2%
	Brooklyn	60%	13%	25%	3%
	Manhattan	59%	17%	22%	2%
	Queens and Staten Island	54%	21%	21%	5%
Income	Less than $50,000	63%	14%	19%	3%
	$50,000 or more	58%	18%	23%	2%
Race	White	52%	23%	23%	2%
	African American	64%	8%	24%	4%
	Latino	70%	12%	16%	2%
Religion	Protestant	65%	9%	23%	4%
	Catholic	62%	19%	18%	2%
	Jewish	47%	26%	26%	1%
Education	Not college graduate	63%	14%	20%	3%
	College graduate	56%	18%	23%	3%
Age	Under 45	65%	15%	19%	1%
	45 or older	57%	16%	23%	4%
Gender	Men	60%	18%	19%	3%
	Women	58%	15%	24%	3%
Union Household		58%	15%	23%	4%
Interview Type	Landline	58%	16%	23%	3%
	Cell Phone	61%	17%	19%	3%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats who Saw a de Blasio Commercial: Interviews conducted September 3rd through September 6th, 2013, n=679 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Have you seen a television commercial for each of the following candidates for mayor: Bill de Blasio?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Democrats		73%	25%	2%
Political Ideology	Liberal	73%	26%	1%
	Moderate	81%	18%	1%
	Conservative	63%	34%	3%
NYC Borough	Bronx	74%	24%	2%
	Brooklyn	79%	19%	2%
	Manhattan	70%	28%	2%
	Queens and Staten Island	69%	30%	1%
Income	Less than $50,000	72%	26%	2%
	$50,000 or more	75%	25%	1%
Race	White	72%	26%	2%
	African American	85%	13%	2%
	Latino	68%	30%	2%
Religion	Protestant	79%	18%	2%
	Catholic	75%	23%	1%
	Jewish	73%	24%	3%
Education	Not college graduate	73%	26%	2%
	College graduate	74%	25%	1%
Age	Under 45	64%	34%	2%
	45 or older	79%	20%	1%
Age	18 to 29	50%	46%	3%
	30 to 44	70%	28%	2%
	45 to 59	82%	18%	1%
	60 or older	76%	22%	2%
Gender	Men	73%	25%	2%
	Women	73%	25%	1%
Union Household		73%	24%	3%
Interview Type	Landline	76%	23%	1%
	Cell Phone	65%	32%	3%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Saw Thompson Commercial			
		From what you learned from the commercial, do you like Bill Thompson more or less?			
		More	Less	No difference	Unsure
		Row %	Row %	Row %	Row %
Saw Thompson Commercial		51%	15%	29%	4%
Political Ideology	Liberal	52%	13%	32%	3%
	Moderate	45%	16%	33%	5%
	Conservative	60%	21%	15%	4%
NYC Borough	Bronx	52%	19%	27%	2%
	Brooklyn	54%	14%	27%	5%
	Manhattan	43%	15%	36%	6%
	Queens and Staten Island	55%	15%	27%	3%
Income	Less than $50,000	55%	16%	24%	5%
	$50,000 or more	48%	16%	31%	4%
Race	White	47%	18%	30%	5%
	African American	52%	13%	32%	3%
	Latino	55%	16%	26%	4%
Religion	Protestant	49%	14%	34%	4%
	Catholic	57%	16%	22%	5%
	Jewish	45%	16%	36%	4%
Education	Not college graduate	56%	13%	28%	3%
	College graduate	47%	18%	31%	5%
Age	Under 45	56%	15%	27%	2%
	45 or older	50%	15%	30%	5%
Gender	Men	58%	15%	24%	3%
	Women	46%	15%	34%	5%
Union Household		46%	17%	34%	2%
Interview Type	Landline	49%	16%	31%	4%
	Cell Phone	57%	13%	25%	5%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats who Saw a Thompson Commercial: Interviews conducted September 3rd through September 6th, 2013, n=642 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Have you seen a television commercial for each of the following candidates for mayor: Bill Thompson?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Democrats		69%	29%	2%
Political Ideology	Liberal	66%	32%	3%
	Moderate	77%	22%	1%
	Conservative	63%	34%	3%
NYC Borough	Bronx	72%	27%	1%
	Brooklyn	73%	24%	3%
	Manhattan	67%	30%	2%
	Queens and Staten Island	65%	33%	2%
Income	Less than $50,000	70%	27%	2%
	$50,000 or more	69%	30%	1%
Race	White	64%	34%	2%
	African American	82%	16%	2%
	Latino	71%	27%	2%
Religion	Protestant	78%	19%	3%
	Catholic	74%	25%	1%
	Jewish	65%	31%	5%
Education	Not college graduate	70%	28%	2%
	College graduate	68%	30%	2%
Age	Under 45	57%	39%	3%
	45 or older	77%	22%	1%
Age	18 to 29	53%	44%	3%
	30 to 44	59%	37%	4%
	45 to 59	78%	21%	1%
	60 or older	76%	22%	2%
Gender	Men	69%	29%	2%
	Women	69%	29%	2%
Union Household		74%	24%	2%
Interview Type	Landline	71%	27%	2%
	Cell Phone	62%	34%	4%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Saw Quinn Commercial			
		From what you learned from the commercial, do you like Christine Quinn more or less?			
		More	Less	No difference	Unsure
		Row %	Row %	Row %	Row %
Saw Quinn Commercial		36%	33%	28%	3%
Political Ideology	Liberal	35%	31%	32%	2%
	Moderate	36%	33%	27%	4%
	Conservative	42%	37%	19%	2%
NYC Borough	Bronx	37%	36%	24%	3%
	Brooklyn	32%	36%	27%	5%
	Manhattan	33%	30%	36%	1%
	Queens and Staten Island	42%	31%	24%	3%
Income	Less than $50,000	45%	31%	22%	2%
	$50,000 or more	33%	36%	28%	3%
Race	White	32%	37%	29%	2%
	African American	32%	30%	32%	6%
	Latino	45%	34%	20%	1%
Religion	Protestant	36%	31%	30%	3%
	Catholic	43%	37%	17%	3%
	Jewish	30%	32%	36%	2%
Education	Not college graduate	41%	31%	26%	2%
	College graduate	32%	36%	29%	4%
Age	Under 45	44%	27%	26%	3%
	45 or older	33%	36%	27%	3%
Gender	Men	31%	39%	28%	2%
	Women	40%	29%	27%	4%
Union Household		26%	42%	29%	2%
Interview Type	Landline	33%	35%	28%	4%
	Cell Phone	47%	26%	25%	1%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats who Saw a Quinn Commercial: Interviews conducted September 3rd through September 6th, 2013, n=665 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Have you seen a television commercial for each of the following candidates for mayor: Christine Quinn?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Democrats		72%	26%	2%
Political Ideology	Liberal	71%	26%	3%
	Moderate	78%	21%	1%
	Conservative	65%	31%	4%
NYC Borough	Bronx	69%	31%	0%
	Brooklyn	72%	24%	4%
	Manhattan	74%	24%	2%
	Queens and Staten Island	70%	28%	2%
Income	Less than $50,000	71%	28%	2%
	$50,000 or more	72%	26%	2%
Race	White	72%	26%	2%
	African American	78%	20%	2%
	Latino	70%	28%	2%
Religion	Protestant	74%	24%	2%
	Catholic	74%	23%	2%
	Jewish	72%	27%	2%
Education	Not college graduate	71%	27%	2%
	College graduate	72%	25%	3%
Age	Under 45	63%	34%	3%
	45 or older	77%	22%	2%
Age	18 to 29	50%	46%	4%
	30 to 44	70%	27%	3%
	45 to 59	76%	22%	2%
	60 or older	77%	21%	2%
Gender	Men	67%	30%	3%
	Women	75%	23%	2%
Union Household		76%	21%	2%
Interview Type	Landline	74%	24%	2%
	Cell Phone	63%	33%	4%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Likely Democratic Primary Voters			
		NYC Democratic primary for comptroller including those who are undecided yet leaning toward a candidate or voted absentee			
		Scott Stringer	Eliot Spitzer	Other	Undecided
		Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		45%	47%	<1%	7%
NYC Very Likely Democratic Primary Voters		47%	46%	1%	7%
Strong Democrats		48%	43%	0%	8%
Not strong Democrats		38%	55%	1%	6%
Political Ideology	Liberal	50%	44%	0%	6%
	Moderate	45%	49%	0%	6%
	Conservative	41%	50%	1%	8%
White liberal		58%	38%	1%	3%
Intensity of Support for Comptroller	Strongly support	51%	49%	0%	0%
	Somewhat support	47%	53%	0%	0%
	Might vote differently	41%	59%	0%	0%
Bloomberg Approval Rating	Excellent-Good	48%	45%	1%	6%
	Fair-Poor	44%	49%	0%	7%
NYC Borough	Bronx	46%	47%	0%	7%
	Brooklyn	38%	53%	0%	8%
	Manhattan	60%	36%	0%	4%
	Queens and Staten Island	38%	51%	1%	10%
Income	Less than $50,000	36%	54%	1%	9%
	$50,000 or more	50%	46%	0%	4%
Race	White	59%	37%	1%	3%
	African American	30%	58%	1%	12%
	Latino	40%	52%	0%	8%
Religion	Protestant	40%	50%	1%	10%
	Catholic	49%	45%	1%	5%
	Jewish	58%	37%	0%	5%
Education	Not college graduate	37%	51%	1%	10%
	College graduate	52%	43%	0%	5%
Age	Under 45	41%	51%	0%	8%
	45 or older	47%	45%	1%	7%
Gender	Men	45%	49%	0%	6%
	Women	46%	45%	1%	8%
Union Household		47%	46%	0%	6%
Interview Type	Landline	46%	47%	1%	7%
	Cell Phone	42%	49%	0%	10%

NBC 4 NY/WSJ/Marist Poll Likely Democratic Primary Voters: September 3rd through September 6th, 2013, n=556 MOE +/- 4.2 percentage points.
NYC Very Likely Democratic Primary Voters: n=324 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Likely Democratic Primary Voters with a Comptroller Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters with a Comptroller Candidate Preference		54%	32%	13%	1%
NYC Very Likely Democratic Primary Voters		59%	29%	11%	1%
Choice in Democratic Primary for Comptroller	Scott Stringer	57%	31%	11%	1%
	Eliot Spitzer	51%	33%	15%	1%
Political Ideology	Liberal	59%	30%	10%	1%
	Moderate	52%	35%	13%	0%
	Conservative	43%	32%	23%	3%
NYC Borough	Bronx	44%	36%	19%	2%
	Brooklyn	54%	33%	12%	1%
	Manhattan	59%	33%	7%	1%
	Queens and Staten Island	54%	28%	18%	1%
Income	Less than $50,000	49%	32%	17%	2%
	$50,000 or more	55%	34%	11%	0%
Race	White	57%	35%	6%	1%
	African American	57%	29%	13%	1%
	Latino	45%	31%	22%	2%
Education	Not college graduate	49%	32%	17%	2%
	College graduate	57%	32%	10%	1%
Age	Under 45	41%	38%	22%	0%
	45 or older	60%	29%	9%	2%
Gender	Men	52%	35%	12%	1%
	Women	55%	30%	14%	1%
Union Household		57%	32%	11%	0%
Interview Type	Landline	57%	31%	10%	1%
	Cell Phone	41%	35%	23%	1%

NBC 4 NY/WSJ/Marist Poll Likely Democratic Primary Voters with a Candidate Preference for Comptroller: Interviews conducted September 3rd through September 6th, 2013, n=422 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats			
		NYC Democratic primary for comptroller including those who are undecided yet leaning toward a candidate or voted absentee			
		Scott Stringer	Eliot Spitzer	Other	Undecided
		Row %	Row %	Row %	Row %
NYC Democrats		41%	49%	1%	10%
NYC Likely Democratic Primary Voters		45%	47%	<1%	7%
NYC Very Likely Democratic Primary Voters		47%	46%	1%	7%
Strong Democrats		45%	44%	0%	10%
Not strong Democrats		34%	56%	1%	10%
Political Ideology	Liberal	46%	46%	0%	7%
	Moderate	42%	51%	0%	7%
	Conservative	33%	52%	2%	14%
White liberal		57%	39%	1%	4%
Intensity of Support for Comptroller	Strongly support	47%	53%	0%	0%
	Somewhat support	45%	55%	0%	0%
	Might vote differently	34%	66%	0%	0%
Bloomberg Approval Rating	Excellent-Good	45%	47%	1%	8%
	Fair-Poor	39%	51%	0%	10%
NYC Borough	Bronx	36%	52%	0%	11%
	Brooklyn	34%	55%	1%	10%
	Manhattan	59%	37%	0%	4%
	Queens and Staten Island	36%	49%	1%	14%
Income	Less than $50,000	33%	54%	1%	11%
	$50,000 or more	45%	49%	0%	6%
Race	White	57%	37%	1%	5%
	African American	26%	58%	1%	15%
	Latino	35%	54%	0%	11%
Religion	Protestant	35%	52%	1%	12%
	Catholic	45%	46%	1%	8%
	Jewish	55%	39%	0%	6%
Education	Not college graduate	33%	53%	1%	13%
	College graduate	49%	45%	0%	6%
Age	Under 45	35%	52%	0%	12%
	45 or older	45%	47%	1%	8%
Age	18 to 29	33%	59%	0%	8%
	30 to 44	37%	49%	1%	14%
	45 to 59	43%	50%	0%	7%
	60 or older	46%	43%	1%	10%
Gender	Men	40%	51%	0%	9%
	Women	42%	47%	1%	10%
Union Household		43%	49%	0%	8%
Interview Type	Landline	43%	48%	1%	9%
	Cell Phone	35%	52%	0%	13%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted September 3rd through September 6th, 2013, n=936 MOE +/- 3.2 percentage points. NYC Likely Democratic Primary Voters: n=556 MOE +/- 4.2 percentage points. NYC Very Likely Democratic Primary Voters: n=324 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		14%	32%	33%	19%	3%
Party Registration	Democrat	13%	31%	34%	20%	2%
	Republican	16%	32%	30%	21%	1%
	Non-enrolled	12%	36%	31%	15%	5%
Political Ideology	Liberal	13%	34%	32%	19%	2%
	Moderate	13%	32%	36%	16%	2%
	Conservative	15%	32%	29%	21%	2%
NYC Borough	Bronx	11%	34%	30%	20%	5%
	Brooklyn	11%	31%	33%	22%	2%
	Manhattan	20%	34%	30%	14%	2%
	Queens and Staten Island	13%	30%	34%	19%	4%
Income	Less than $50,000	9%	31%	36%	21%	3%
	$50,000 or more	16%	33%	32%	17%	2%
Race	White	19%	37%	27%	15%	2%
	African American	7%	30%	38%	22%	3%
	Latino	10%	27%	35%	25%	4%
	Asian	16%	31%	39%	9%	6%
Religion	Protestant	10%	31%	34%	23%	3%
	Catholic	14%	31%	33%	20%	2%
	Jewish	23%	41%	21%	13%	1%
Education	Not college graduate	10%	31%	33%	22%	4%
	College graduate	16%	32%	32%	17%	2%
Age	Under 45	11%	30%	34%	21%	4%
	45 or older	15%	33%	32%	18%	2%
Age	18 to 29	7%	36%	36%	16%	4%
	30 to 44	13%	26%	34%	23%	4%
	45 to 59	13%	27%	39%	20%	1%
	60 or older	17%	38%	25%	17%	3%
Gender	Men	16%	32%	32%	18%	3%
	Women	11%	32%	33%	20%	3%
Union Household		10%	25%	36%	27%	2%
Interview Type	Landline	14%	32%	31%	21%	2%
	Cell Phone	13%	31%	37%	14%	6%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted September 3rd through September 6th, 2013, n=1533 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Voters							
Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?							
	Excellent/Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure
September 2013	46%	52%	14%	32%	33%	19%	3%
August 2013	44%	52%	11%	33%	31%	21%	5%
July 2013	46%	49%	13%	33%	28%	21%	5%
June 2013	49%	48%	11%	38%	31%	17%	3%
May 2013	48%	49%	12%	36%	30%	19%	3%
April 2013	46%	53%	12%	34%	32%	21%	1%
February 2013	50%	48%	13%	37%	32%	16%	2%
November 2012	50%	49%	15%	35%	33%	16%	1%
October 2012	45%	52%	10%	35%	32%	20%	3%
June 2012	45%	49%	9%	36%	29%	20%	6%
April 2012	44%	55%	12%	32%	33%	22%	1%
September 2011	46%	53%	10%	36%	35%	18%	2%
August 2011	39%	58%	8%	31%	35%	23%	4%
March 2011	40%	59%	9%	31%	38%	21%	1%
February 2011	44%	55%	10%	34%	29%	26%	1%
January 6, 2011	37%	60%	11%	26%	34%	26%	3%
October 20, 2010	50%	45%	14%	36%	30%	15%	5%
September 10, 2010	49%	49%	11%	38%	31%	18%	2%
August 10, 2010	49%	49%	13%	36%	33%	16%	2%
April 13, 2010	56%	42%	13%	43%	29%	13%	2%
October 30, 2009	54%	45%	14%	40%	33%	12%	1%
October 22, 2009	58%	41%	17%	41%	30%	11%	1%
September 21, 2009	59%	40%	17%	42%	29%	11%	1%
July 8, 2009	58%	40%	15%	43%	27%	13%	2%
May 13, 2009	59%	39%	13%	46%	25%	14%	2%
February 20, 2009	52%	47%	14%	38%	32%	15%	1%
November 2008	59%	39%	21%	38%	28%	11%	2%
October 2008	68%	32%	29%	39%	21%	11%	<1%
February 2008	66%	31%	22%	44%	25%	6%	3%
July 2007	66%	30%	21%	45%	22%	8%	4%
March 2006	65%	34%	20%	45%	24%	10%	1%
November 4, 2005	63%	37%	17%	46%	28%	9%	<1%
November 1, 2005	64%	35%	19%	45%	28%	7%	1%
October 2005	65%	34%	22%	43%	27%	7%	1%
September 2005	61%	38%	15%	46%	30%	8%	1%
August 2005	53%	46%	14%	39%	34%	12%	1%
July 2005	58%	39%	15%	43%	27%	12%	3%
June 10, 2005	49%	50%	11%	38%	35%	15%	1%
June 2, 2005	55%	44%	12%	43%	32%	12%	1%
April 2005	48%	51%	8%	40%	35%	16%	1%
March 2005	43%	55%	8%	35%	34%	21%	2%
December 2004	46%	53%	6%	40%	35%	18%	1%
September 2004	42%	56%	7%	35%	35%	21%	2%
April 2004	40%	57%	7%	33%	38%	19%	3%
March 2002	50%	35%	8%	42%	29%	6%	15%
Marist Poll New York City Registered Voters							

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		47%	43%	10%
Party Registration	Democrat	47%	44%	9%
	Republican	39%	56%	6%
	Non-enrolled	54%	36%	10%
Political Ideology	Liberal	49%	41%	10%
	Moderate	52%	39%	9%
	Conservative	40%	52%	8%
NYC Borough	Bronx	41%	48%	11%
	Brooklyn	45%	45%	9%
	Manhattan	53%	36%	10%
	Queens and Staten Island	47%	44%	9%
Income	Less than $50,000	43%	45%	11%
	$50,000 or more	50%	44%	7%
Race	White	49%	42%	9%
	African American	41%	47%	12%
	Latino	41%	50%	9%
	Asian	68%	23%	9%
Religion	Protestant	43%	49%	9%
	Catholic	45%	46%	9%
	Jewish	53%	37%	10%
Education	Not college graduate	44%	45%	11%
	College graduate	50%	42%	8%
Age	Under 45	49%	42%	9%
	45 or older	44%	46%	10%
Age	18 to 29	53%	36%	11%
	30 to 44	47%	45%	8%
	45 to 59	43%	50%	8%
	60 or older	46%	42%	11%
Gender	Men	51%	40%	9%
	Women	43%	46%	10%
Union Household		37%	53%	10%
Interview Type	Landline	44%	46%	10%
	Cell Phone	53%	38%	9%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted September 3rd through September 6th, 2013, n=1533 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Voters			
In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?			
	Right direction	**Wrong direction**	**Unsure**
September 2013	47%	43%	10%
August 2013	46%	40%	14%
July 2013	51%	35%	14%
June 2013	52%	37%	11%
May 2013	52%	37%	11%
April 2013	55%	38%	7%
February 2013	55%	36%	8%
November 2012	61%	31%	7%
October 2012	51%	38%	10%
April 2012	52%	42%	6%
September 2011	42%	52%	6%
August 2011	40%	51%	9%
March 2011	42%	53%	5%
February 2011	52%	44%	4%
January 6, 2011	38%	53%	9%
October 20, 2010	40%	47%	13%
September 10, 2010	46%	44%	10%
August 10, 2010	44%	47%	9%
April 27, 2010	41%	48%	11%
April 13, 2010	47%	45%	8%
October 30, 2009	56%	34%	10%
October 22, 2009	58%	33%	9%
September 21, 2009	54%	38%	8%
July 8, 2009	52%	38%	10%
May 13, 2009	53%	40%	7%
February 20, 2009	37%	49%	14%
November 2008	45%	47%	8%
March 2006	64%	30%	6%
November 4, 2005	69%	26%	5%
November 1, 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%
July 2005	62%	29%	9%
June 2005	54%	37%	9%
December 2004	54%	41%	5%
September 2004	51%	43%	6%
Marist Poll New York City Registered Voters			